



For Immediate Release

Korey Stringer Institute Named an Official Charity Partner of the 2023 TCS New York City Marathon

Storrs, CT, March 15, 2023—The **Korey Stringer Institute** has been named an Official Charity Partner for the 2023 TCS New York City Marathon, which takes place on Sunday, November 5. Korey Stringer Institute will be among more than 550 official charity partners providing thousands of runners the opportunity to run in the world’s biggest and boldest marathon.

The TCS New York City Marathon is one of the city’s most anticipated and iconic annual sporting events, attracting runners and spectators of all backgrounds, ages, and abilities from around the world. More than 50,000 runners are expected this year after the race returned to full capacity last year.

The Korey Stringer Institute (KSI) provides research, education, advocacy and consultation to maximize performance, optimize safety and prevent sudden death for the athlete, warfighter and laborer. KSI charity runners help impact the health and safety of active individuals everywhere by raising funds to support the mission of KSI.

“Since 2019, KSI has been honored to be a charity partner with The TCS New York City Marathon.” Said Rebecca Stearns, Chief Operating Officer, KSI. “Central to the mission of the Korey Stringer Institute (KSI) is the theme of maximizing performance and optimizing safety during exercise for individuals of all ages. We focus on research, strategies, and policies that have been proven to save lives from the conditions that are the major causes of catastrophic injury during exercise. Much of the work we do to accomplish this goal has been through collaboration with organizations, similar to the NYRR, which organize participation in sports. Being a TCS New York City Marathon charity partner is an exemplary example of collaborating with events and people that are central to our mission as well as garnering funding that continues to fuel our efforts. We are grateful to our charity runners and excited to participate in the race again this year.”

“The TCS New York City Marathon is one of the most exciting days of the year and thanks to our incredible charity partners it is also one of the most impactful and purposeful sporting events in the world,” said Christine Burke, Senior Vice President of Strategic Partnerships, NYRR. “New York Road Runners is proud to support the Korey Stringer Institute team and the incredible impact they have made to their communities as they raise important funds to benefit the Korey Stringer Institute.”

The NYRR Official Charity Partner Program offers an opportunity for nonprofit organizations to raise funds to support their missions and services. Participating charities can offer guaranteed entry to runners who fundraise on their behalf.

Since its inception in 2006, the TCS New York City Marathon Official Charity Partner Program has raised more than \$460 million for more than 1,000 worthy nonprofit organizations across the globe. Prior to the start of the official program, the New York City Marathon had served as an outlet for individual philanthropic runners since the 1980s.

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About The Korey Stringer Institute (KSI)

The Korey Stringer Institute (KSI) is housed in the Department of Kinesiology within the College of Agriculture, Health and Natural Resources at the University of Connecticut (UConn). UConn's Department of Kinesiology has a strong tradition and reputation as one of the leading institutions studying health and safety issues for athletes and the physically active. The mission of KSI is to provide research, education, advocacy and consultation to maximize performance, optimize safety and prevent sudden death for the athlete, warfighter and laborer. For more information, visit: www.ksi.uconn.edu.

About New York Road Runners (NYRR)

NYRR's mission is to help and inspire people through running. Since 1958, New York Road Runners has grown from a local running club to the world's premier community running organization. NYRR's commitment to New York City's five boroughs features races, virtual races, community events, free youth running initiatives and school programs, the NYRR *RUNCENTER* featuring the New Balance Run Hub, and training resources that provide hundreds of thousands of people each year with the motivation, know-how, and opportunity to Run for Life. NYRR's premier event, and the largest marathon in the world, is the TCS New York City Marathon. Held annually on the first Sunday in November, the race features a wide population of runners, from the world's top professional athletes to a vast range of competitive, recreational, and charity runners. To learn more, visit www.nyrr.org.

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